

BULLETIN

All Members



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National Automotive Industry Survey 2020

Dear Member

COVID-19 has been a major blight on the economy, the effects of which are still uncertain and may linger for a long time to come.

The automotive industry has not been immune to the impacts of COVID-19 and other pressures, and for the most part both federal and state governments are unaware as to the overall condition of the automotive industry. This lack of awareness can limit an effective policy response from government, particularly where there are many competing industries all vying for government attention.

To assist with current and future planning, policy and funding towards the automotive industry, accurate and relevant industry information that can stand up to scrutiny is required by government.

To this extent, under the auspices of the Motor Trades Association of Australia (MTAA), VACC along with all other State/Territory Motor Trades Associations, is seeking to collect information on the condition of the automotive industry in its entirety. This information is intended to be collected via a national automotive industry survey.

The survey will take up to 10 minutes to complete.

The survey will cover key issues including:

- Impacts of COVID-19 on the business
- Business expectations
- Apprentices and training
- Skill shortages

No individual or company details will be collected in the survey. All responses remain private and confidential, and only aggregated results will be released at national and state levels.

The results of the survey will be tabled in a report to federal and state governments as well as key industry stakeholders. The report will constitute a major tool for industry lobbying on behalf of MTAA and its constituents.

It is critical that all members take the time to complete the survey and put forward their experiences and views across at the highest levels.

Here is a link to the survey:

https://www.surveymonkey.com/r/Automotive_Industry_National_Survey_2020-21

Could you please complete the survey **by Thursday, 27 August 2020.**

Your co-operation in this important industry initiative is most appreciated.

Yours sincerely

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